

COMPANY PROFILE 2021

BlueRay for Web Solutions



لسنا فقط رواة قصة نجاحك! بل نساعدك في صنعها
Not only narrating your success story.
but helping you create it.

www.bluerayws.com



Change is not the only constant, Providing you
with dynamic web solutions is our major

BlueRay

TABLE OF CONTENT

03 About Company

04 Why BlueRay WS?

05 Our Philosophy

06 Our Commitment

07 Our Services

08 Our Clients



WELCOME ABOUT COMPANY

Living true to our name Blue Ray Web Solutions, is our methodology and path to success. The Blue Ray part is defined and utilized in physics to detect and diagnose matter. Emanating from this definition our driving force and the way we work commence with **Diagnosing** the situation, then we go back and **detect** the actual need and criticality, after deciding on what is needed, we **Map** it to our existing arsenal of solutions and services. We then move to our production stage, namely to **Implement, Test and Deliver**. This is where the story ends with many companies, with us it is only the beginning, we are after establishing a win-win, long-term relationship with our customers, which we now regard as our partners to success.

Regarding the Web Solutions part of our name, Blue Ray specializes in offering business solutions associated with web designing and development and offers a wide range of services under such categories, copy-writing, Branding Web Design, graphic design, SEO, Custom Solutions, all empowered by our methodical Marketing, Social Media management and Communications services.



VISION

To empower our clients, anywhere, to use the web to its full potential by providing affordable, effective, custom solutions.



MISSION

To assist our clients in presenting their business in a proactive, professional, and innovative front to the marketplace to best address their client's needs.

WHY BLUERAY WS?

Blue Ray WS, based in Amman, Jordan, is one of the brightest Web design and web development Companies in the region. We have a team of knowledgeable programming developers/best website designers with over 15 years of experience, who can provide imaginative web designs, development services, creative and copyrighted content services, and Online and Social Media Marketing and communication services at competitive prices. Our web designing experts help us sustain our market share and clients' acceptance of leading Web Design Company in Jordan and the region.

WHY?



Our Value Proposition



Cost Efficient



Complimentary Support



Devoted Project Manager



Team Cooperation



Blue Ray SEO Methods

OUR PHILOSOPHY

In short, our company philosophy is to create the kind of website that most businesses want: easy to find, stylish and appealing, quick loading, mobile responsive, user-friendly and easy to access, and navigate. We have developed our core competence by aligning objectives at all levels so as to realize synergy in operations. It is our collaborative approach, creative input and emphasis on economical solutions that has allowed us to develop an impressive and diverse client list in Jordan and the GCC.



OUR COMMITMENT

We believe every day is an opportunity to further perfect our strategy and spur you on to achieve your organizational goals. Our commitment is to make you succeed in yours. We take pride in our on-time delivery and ability to meet quick turn-around requests while exceeding customer quality demands. Customer Satisfaction continues to be of utmost importance at Blue Ray as it reflects our commitment and motto to Satisfy Customers, through delivering Consistent quality, Out-of-the-box innovation, Technology enhancement, Process improvement and Customer orientation.





SERVICES

At Blue Ray we provide our
clients with the following services

BlueRay



Website and eCommerce
Online Shopping Services



Mobile Application
Development



Creative Design



Content Management
System (CMS)



Online Marketing
Copywriting and Branding



Logistics and Custom
Solutions and systems



Consulting ,Hosting and
emails services



Photography/Videography



Intellectual Property



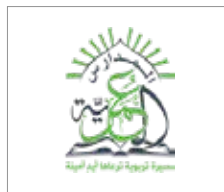
شركاء نعتز بخدمتهم

Proud of Being their Success Partners

GOVERNMENT



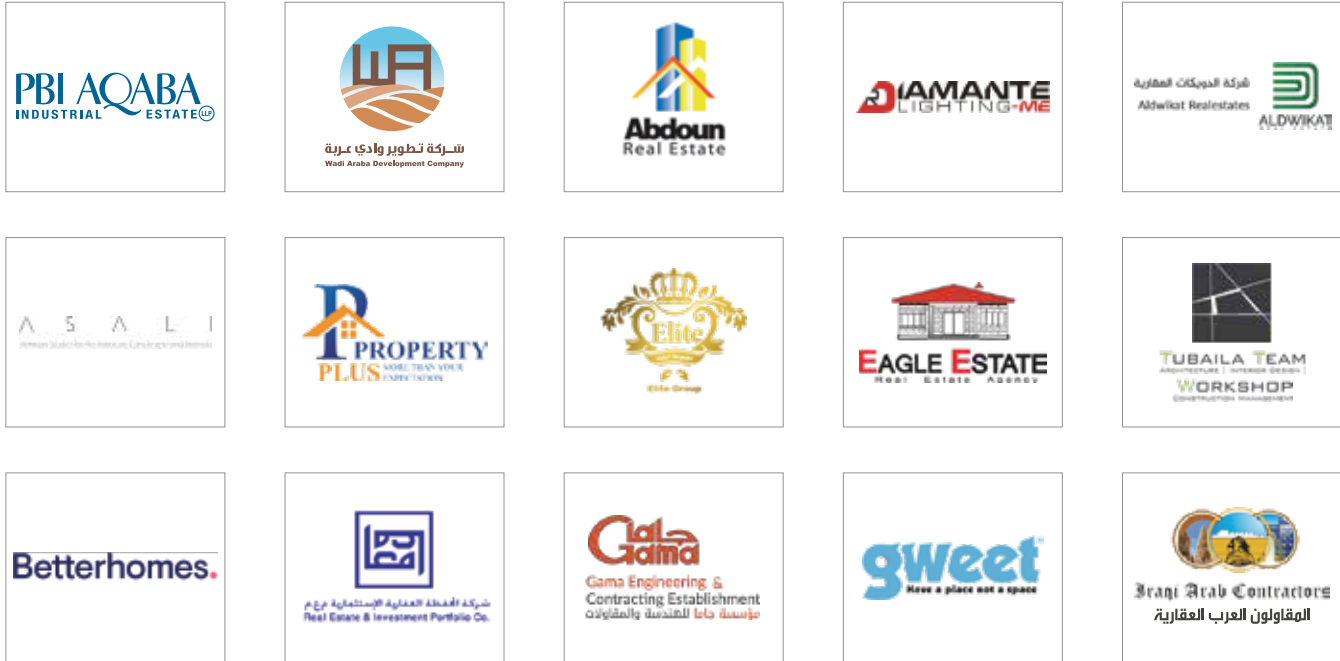
EDUCATION



NGO & ACTIVATES OF EXTRATERRITORIAL ORGANIZATIONS



ENGINEERING, CONTRACTING & REAL ESTATE



INDUSTRY



INDUSTRY



INFORMATION & COMMUNICATIONS TECHNOLOGY

SEDCO

INSIGHT
BUSINESS SOLUTIONS

PRO TECHNOLOGY
شركة استشارات تكنولوجيا المعلومات

OTrain
ORIGIN Training & Technical Consultancy

CSTC
Creative Systems Training Center
مركز استشارات النظم الابداعية

الوحد العالي للتدريب
National Higher Institute



ALI SHABBI ZU'BI
ADVOCATES & LEGAL CONSULTANTS

LAWJO

تققيم
Iqaqim



EXECUTIVES
TECH
MANAGEMENTAL
SOLUTIONS

GAMMOR LAW

Global
Marketing
Solutions

TECHNO
IT systems

HEALTH & SOCIAL WORK ACTIVATES

| | | | | |
|---|---|---|---|---|
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | <p>Dr. Lina Khalifeh</p> |

FINANCE & INSURANCE



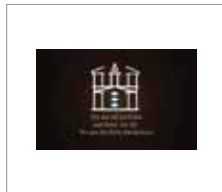
HOSPITALITY, TRAVEL AND TOURISM



ARTS, SPORTS AND ENTERTAINMENT



PRINTING, PUBLISHING & AV



PROFESSIONALS, SCIENTIFIC AND TECHNICAL ACTIVITIES



COMMERCE



KIA JORDAN



KIA IRAQ



KIA QATAR



KIA ALJABR

Rio



MITSUBISHI
MOTORS

ak

ABU KHADER GROUP
SETTING STANDARDS SINCE 1987

ak

ABU KHADER AUTOMOTIVE
SETTING STANDARDS SINCE 1981



TOYOTA

شركة مجموعة محمد صالح
بابقي و أولاده المحدودة



الأسواق الحرة الأردنية
JORDANIAN DUTY FREE SHOPS

yassin
ELECTRONICS
SINCE 1979



مجموعة حيدر مراد وأولاده
Heider Murad & Sons Group



ZUHAIR ISSA MURAD & SON'S CO.
شركة زهير عيسى مراد وأولاده

ammancart

SMADI
ELECTRONICS
مؤسسة الصمادي للإلكترونيات

COMMERCE



Smart Line
Technologies



الأمم المتحدة
United Pioneering Business

مجموعة الحوائق
TRUSTY GROUP



It's all about the taste...



SK AUTOTECHNIK GmbH

الجبر لتأجير السيارات
Al Jabr Rent A Car



سيدا
SEDAR
Since 1995



المملكة
KINGDOM CONCRETE



CERAMIC SQUARE



شركة رجائي و محمد
عيسى الملك للتجارة

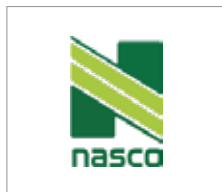


Al Muzamel
for Vehicle Spare Parts
شركة المزمل لقطع الغيار



ACER
more than landscape

COMMERCE



COMMERCE



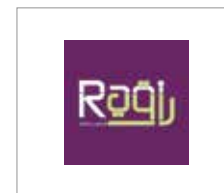
COMMERCE



GROUP & TRANSPORTATION & SHIPPING



and MORE...



and MORE...

الدكتور احمد مساعده
موقع خاص

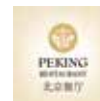


شركة ماتم الفوسفات الأردنية
المعاملة الصف الصف الصف

VESTEL

النبلاء العالمية
للتحويل المالي

OCTOBER BLUE
RESTAURANT & BAR



Silica
International Silica Industries



RANIA
TRAVEL & TOURS



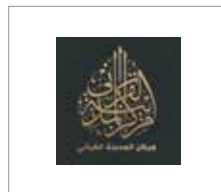
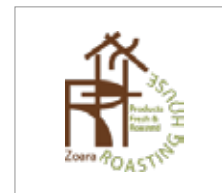
SHARMIRAN
BE BEAUTIFUL BE YOU



and MORE...



and MORE...



Take the chance.....
Be our next success partner



- Visit our website -
www.bluerayws.com

BlueRay

Let us know if you got an interesting project and want to work together!



Phone

Landline: +962 6 5511676
Mobile: +962 79 851 7780



Address

Dejlal St. 38, Amman
GF Floor



Email

info@bluerayws.com
sales@bluerayws.com

www.bluerayws.com